

Time is passing by...

- In less than 20 years most of the countries around the Baltic Sea will be dependant on this water reservoir because of the shortage of ground-water and industrial contamination of surface water. Time is short and this problem is soon a serious fact.
- Why is this serious question never on the agendas? It will affect every one in northern Europe? In less than 20 years we will face an acute crisis!

Let this information spread
ripples on water and reach
people and decision makers
– for the sake of your
grandchildren!



Baltic Sea Lions

Sponsor name and logo

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Do not pollute your
grandchildrens
drinking water!

The Baltic Sea



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Do you know...

- that the **Baltic Sea** is the second most polluted inland sea in the world?
- that shortage of clean water is a threat against peace, which is exemplified by several conflicts around the world today?
- that northern Europe is searching for new fresh-water reservoirs and they are looking northwards?
- that there is **ONLY ONE** water reservoir large enough to support Europe – the Bothnian Sea and Bothnian Bay – northern part of the Baltic sea?



Why should we care?

- Clean water is a prerequisite for life and our most important life provision. We can survive without food for about **3 weeks**, but without water for only **3 days**.
- Our industry is to a large extent dependant on clean water and together with agriculture they consume **80 %** of all water used on land.
- In the world **2–3 children die EVERY MINUTE** due to contaminated water.
- It is not true that clean water is a problem only for undevelopped countries.

